

**SPONSORS NEEDED FOR
THE 15TH ANNIVERSARY
WALK-ALONG FOR LUPUS**



**SUNDAY, OCTOBER 19, 2008
EISENHOWER PARK
EAST MEADOW NY**

The Lupus Alliance of America, Inc., Long Island/Queens Affiliate is looking for corporate sponsors to help support our 15th Anniversary Walk-Along for Lupus.

Lupus is a chronic incurable disease. The lupus patient's immune system loses the ability to differentiate between foreign bodies, causing the body to attack itself. There are at least 2 million people afflicted with lupus. It has been over 40 years since a new medication has been designed and approved for lupus. Most of the medications given for lupus aren't even for the disease and cause the user to incur side effects almost as bad as the symptoms they are made to suppress.

We are a not-for-profit organization, dedicated to improving the quality of life for people with lupus and their families, and the only Lupus Walk in our area that supports research as well as providing help and resources to people who suffer from lupus. For over fifty years the LAA/LIQ has and is the only Lupus agency serving Long Island and Queens. All of our Walk dollars stay in the local area to help your neighbors, friend, co-workers and family whose lives have been touched by lupus. Our services include, support groups, doctor referrals, programs for children affected by lupus, educational material, financial help, counseling, awareness programs, educational seminars and more. Our services are also available in Spanish.

Last year over \$245,000 was raised which enabled us to enhance our programs and services to the thousands of people with lupus in the areas we serve. **Yet with all our programs, we have managed to keep our operating expenses under 12%.**

We are hoping that you will join our other corporate sponsors and the more than 2000 anticipated walkers to help make this years Anniversary walk the best ever. Events such as our walk are necessary not only for the much-needed funds they raise, but to bring awareness throughout our communities. Your support will give encouragement and hope to people with lupus, that one day there will be a cure.

Your generosity and support are greatly needed and appreciated. All sponsors will be listed on our web site at www.lupusliques.org

Bronze Sponsorship of \$500 or more name and logo will be displayed at our walk site as well as printed on our T-shirts.

Silver Sponsorship of \$750 or more also includes a special plaque.

Gold Sponsorship of \$1,000 or more entitles you to all of the above, as well as having a display table on site. ***In order to ensure your name being printed on our material, please send your tax-deductible contribution with camera-ready logo by September 25, 2008.***

\$2,500 Platinum Sponsorship entitles you to all of the above as well as having your company name imprinted on over 45,000 brochures and walk envelopes and on over seven walk press releases. ***PLEASE NOTE: for a \$2,500 Sponsorship we need your camera-ready logo no later than June 1, 2008.***

We hope that you will consider becoming a sponsor. If you have any questions please call this office at 516-783-3370 or 1-800-850-9000.



15th Anniversary Walk-Along for Lupus

Enclosed is a check for: \$ _____ Camera Ready Logo enclosed _____

Company Name: _____

Address: _____

Phone:(____) _____ E-mail _____

Member's Name: _____ Phone:(____) _____